

District Industrial Profile

2018-19

PURULIA

MSME-Development Institute Kolkata

(Ministry of MSME, Govt. of India,)

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FOREWORD

The report on Brief Industrial Profile of Purulia district has been updated for 2018-2019. The report chiefly focuses on the district profile, major resources available in the district and the existing infrastructural facilities, which can be utilized to provide support to the existing industries and encourage creation of new enterprise in the district. The report also explores the scope for ancillarisation, present industrial scenario, existing large & medium scale enterprises in the district, no of UAMs registered and other related issues which examine the industrial potentiality of the district. Besides, the potential areas for developing and setting up new MSME Units have also been addressed separately.

In preparing this report, necessary data and co-operation has been obtained from various departments of the State Government, Central Government, Financial Institutions, MSME stakeholders, Promotional agencies and other related departments. The major source of information has been the Bureau of Applied Economics and Statistics, Government of West Bengal (District Statistical Handbook). I would like to extend my sincere thanks and regards to all of them for their sincere co-operation and assistance.

I hope this Report will be found very useful by Promotional Agencies, Financial Institutes, NGOs and above all the small scale entrepreneurs of the district.

I appreciate the efforts rendered by Sri Tarak Kangsabanik, AD(G & C), MSME-DI, Kolkata and the officers of EI Division in preparation of this Report.

Alonputh

(Ajoy Bandopadhyaya) Director MSME-DI, Kolkata

Dated : 29th March, 2019 Place : Kolkata

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Brief Industrial Profile of Purulia District (WEST BENGAL)

1. General Characteristics of the District:

Purulia district is one of the twenty three districts of West Bengal state in Eastern India. Purulia is the western most district of West Bengal. Purulia is the administrative headquarters of the district. Some of the other important towns of Purulia district are Raghunathpur-Adra, Jhalida and Balarampur. The territory was a part of Banga one of the 16 Mahajanapadas according to Jaina Bhagavati Sutra and also a part of the country known as Vajrabhumi in ancient period. During medieval period, the territory was a part of Jharkhand region.

1.1 Location & Geographical Area.

Purulia lies between 22°43'N and 23°42'N latitudes and 85°49E and 86°54' E longitudes. The geographical area of the district is 6259 km². This district is bordered on the east by Bankura, Paschim Medinipur districts, on the north by Bardhaman district of West Bengal state and Dhanbad district of Jharkhand state, on the west by Bokaro and Ranchi districts of Jharkhand state and on the south by West Singhbhum and East Singhbhum districts of Jharkhand state.

1.2 Climate

Purulia is one of the drought prone districts of West Bengal. It has a sub-tropical climate nature and is characterized by high evaporation and low precipitation. Temperature is very high in summer and low in winter varies from 5 degrees in winter to 46 degrees in summer thus causes dryness in moisture. Average annual rainfall varies between 1000 and 1600 mm.

1.3 **Topography.**

Purulia district is characterized by undulated rugged uneven upland, succession of plateaus, hills, low valleys and high ridges. The eastern part of the district consists of a rolling upland which changes to a rugged upland and dissected topography in the west.

There are good numbers of rivers and tributaries flowing through the district. The principal rivers of the district are - Damodar, Kangsabati, Kumari, Darakeswar and Subarnarekha. All the rivers have easterly or south-easterly courses; only the Subarnarekha flows southwards and receives west and south flowing tributaries. All the tributaries of these rivers are non-perennial and subject to flash flood.

The soils of the district are mostly sedentary in nature. Soils of undulated uplands are shallow, gravelly, coarse having low water holding capacity. These lands are either severely eroded or very susceptible to erosion. Alluvial soil is found only in valley bottom in very narrow strips along the rivers, mostly in the fringe areas of Ajodhya Hills.

1.4 FOREST

There is 75.05 thousands hectares forest area in Purulia. The natural forest of the district is restricted to north-west region of the district covering Ajodhya Hills and Panchet Hills of the north-east. Forests of Purulia district mainly comprised of Sal trees mixed with miscellaneous species like Palash, Kusum, Mahua, Neem, Kend, Simul, Sirish small woods, firewood, medicinal plants etc. plants like Aswagandha, Satmuli, Vrigoraj, Haritaki, Bahera, Amla, Karanj, and Neem are are present in the district. Sal seed, bamboo and kendu leaves are major non-timber products of this district.

1.5 MINERALS

Purulia district is very rich is mineral deposits. Good number of important minerals like coal, copper, china clay, china clay, feldspar, fire clay, fluorite, gold, graphite, iron-ore, kyanite, kaolinite, lime stone, moulding sand, manganese, pegmatilic vein quartz, , rock phosphate, uranium etc. are available in this district.

Coal: Till now coal mining has been the most important extractive industry in Purulia. An estimated deposit of coal in Purulia is 43 million of high grade quality and 11 million low grade quality coals. Working collieries are all in the Neturia Police Station area.

Copper: Recently a 6 meter deep ancient copper mine has been unearthed at Tamakhun under Manbazar PS; the estimated reserves is 8000 tonnes.

Iron-ore: Small patches of iron-ore found at Panchet Hills, Jhalda,Gourangdi,Supur and Manbazar. Most of these are associated with pegmaties, magnetite and rutile.

Gold: Gold is found nearly all the streams of the district. Totko Nala,kumari nala,both tributaries of Kangsavati are said to be most productive streams of gold.

China Clay:In terms of China Clay the district has the leading in West Bengal.Important deposits are located at Dhatara, Kalajhor and kalaboni, Mahatamara, Sialdangra, Dandudig and Tamakhun. The Dhatara reserves has been estimated to be 8.2 lakh tones and Sialdanga 1.3 lakh tones.

Fire Clay:The important deposit of fire clay occur at Hermits hut and Ranimahal on the Panchet Hill. There is another deposit at Rajabasa.

Feldspar: Feldspar occurs at numerous places. The deposits lying near rail heads are usually exploited.

Fluorite: This is an important and unavoidable mineral used in steel and chemical industries. It is a rare mineral and therefore of great significance. In Purulia its deposits are at Belamu hills under Jhalda PS.

Lime Stone: Lime stone deposits are in several pockets of the districts. There is about 20 million tones of lime stone deposits at Jabar and Ichahatu.

Moulding Sand: Moulding sands have been found in a number of places in the district Girphala, Saspur, Soiuri, Jagnathadih, Bagulia, Dumdumi, baltora, Chaurashi and Rampur. There are a number of working mines near Madhukundu Rail Station.

Uranium: Uranium is a radio-active mineral and found at Kuilipal, the tri-junction of Purulia, Bankura and Wet Medinipur districts.

Kyanite and Graphite: Kyanite and Graphite both have been found at Kalajhor, Kahipur, Goijrangadih, bongora, Dimadiha and in the Panchet Hill area.

In addition to the above said minerals, a number of minerals like Silica, Titanium ore, Manganese etc. are also found in the district.

2. Administrative set up. The District comprises three subdivisions: Purulia Sadar East subdivision, Purulia Sadar West subdivision and Raghunathpur subdivision. Purulia Sadar West subdivision consists of Jhalda Municipality and seven CD Blocks; Raghunathpur subdivision consists of Raghunathpur Municipality and six CD Blocks.

There are 22 police stations 170 Gram panchayats and 2459 inhabited villages in the district. Purulia town is the district head quarter. The said information is arranged in table as below-

				Panchay	ats
Sub-Division	Police Station	C.D.Block/ M	Samity	Gram	Gram Sansad
(1)	(2)	(3)	(4)	(5)	(6)
Sadar (W)	7	7	7	59	693
Sub-Division	Arsha	Arsha	1	8	101
	Baghmundi	Baghmundi	1	8	92
	Balarampur	Balarampur	1	7	92
	Barabazar	Barabazar	1	10	122
	Jaypur	Jaypur	1	7	90
		Jhalda-I	1	10	97
	Jhalda	Jhalda(M)	-	-	-
	Kotshila & Jhalda(P)	Jhalda-II	1	9	99
Sadar (E)	8	7	7	62	677
Sub-Division	Bandowan	Bandowan	1	8	69
	Hura	Hura	1	10	107
	Manbazar, Kenda(P) & Puncha(P)	Manbazar -I	1	10	114
	Boro	Manbazar -II	1	7	75
	Puncha(P) & Kenda(P)	Puncha	1	10	97
	Purulia Town	Purulia(M)	-	-	-
	Kenda(P) ,Purulia Town(P),Arsha(P) & Purulia Muffassil(P)	Purulia-I	1	8	101
	Purulia Muffassil(P),Purulia Town(P)	Purulia-II	1	9	114
Raghunathpur	7	6	6	49	572
Sub-Division	Kashipur & Adra	Kashipur	1	13	137
	Neturia	Neturia	1	7	73
	Para & Santaldih (P)	Para	1	10	136
	Paghupathpur	Raghunathpur-I	1	7	89
	Raghunathpur	Raghunathpur(M)	-	-	-
	Santaldih (P)	Raghunathpur-II	1	6	80
	Santuri	Santuri	1	6	57
	22	20	20	170	1942

3.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	1496996
	ii) Female	2011	Nos.	1433119
(B)	Rural Population	2011	Nos.	2556801

4. TRANSPORT

4.1 Rail: Purulia is well connected with other cities and towns of West Bengal and neighbourhood states by road and rail transport. The district is served by three Rail connections provided by South Eastern railwaysOne line runs from Jharkhand in the south through the district up to Asansol passing through Adra Division.Another line runs between Bankura and Dhanbad also via Adra Division.The third line connects Purulia with Jharkhand. Major cities and town of the country are connected with Purulia by rail.

4.2 Road:

The road transport in Purulia is adequate in terms of bus availability and good flow.NH 32 connects this district with Jamshedpur, Bokaro, Chas and Dhanbad; NH 60A connect Purulia with State Highway 9 at Bankura and subsequently to NH2 at Durgapur State highway 5 also plays important role in district's transport network as it connects towns like Raghunathpur, Adra, Santaldih, and Neturia to NH2 at Nematpur and Asansol. Purulia has excellent road connectivity with Raniganj-Asansol industrial belt.

5. MEDICAL FACILITIES

Types of medical institutions	Referred year	Number
 (a) Hospital (b) Rural hospital (c) Block Primary health Centre (d) Primary health Centre (e) Others (f) Nursing Home 	2013-14	3 5 15 53 4 13
Total no of medical institutions		93
(g) Total no of Beds (h) Total no of Doctors		2644 265

6. EDUCATIONAL INSTITUTIONS

Sl No.	Type of institutions	Year	Number
1	Primary Schools	2013-14	3001
2	Middle school	2013-14	428
3	High and higher Secondary schools	2013-14	341
4	Degree College	2013-14	20
6	Engineering/Technical School	2013-14	12
7	Technical Colleges	2013-14	9
8	Teachers' Training & Nursing college	2013-14	5
9	University (General)	2013-14	1

7. INDUSTRIAL SCENARIO OF PURULIA DISTRICT

S.	Name of Ind.	Land	Land	Prevaili	No	No of	No of	No. of
No.	Area	acquired	developed	ng Rate	of	allotted	Vacant	Units in
		(In	(In	Per Sqm	Plots	Plots	Plots	Production
		hectare)	hectare)	(In Rs.)				
1	Purulia I.E	698500	698500	-	-	-	-	-
	Ranibandh	Sq.ft	Sq.ft					
2	Raghunathpur	1265 acre	1265 acre	-	-	-	-	-
	Industrial Park							

7.1 EXISTING STATUS OF INDUSTRIAL AREAS IN PURULIA DISTRICT :

Source:- WBSIDC & WBIIDC

7.2 INDUSTRY AT A GLANCE (2013-14)

Sl. No	Head	Category	Unit	Particulars
1	No of registered working factories	-	No.	114
2	Employment	-	No.	7460
3	Micro and Small Scale Enterprises	-	No.	1964
4	Employment	-	No.	14519
5	No of factories engaged in production of Lac	-	No.	184
6	Average Employment	-	No,	4029
7	Production	-	Tonnes	3570
8	(i)Applicant on the Live- register of Employment Exchange	Industrial upervisory	No.	4923
		Skilled and Semi- skilled	No.	7985
		Unskilled	No.	45946
		Others	No.	196038
9	Industrial Area	-	No.	2
10	Industrial Cluster	-	No.	1

Source:- District Statistical Handbook of BAES & Economic Review, 2013-14, Govt. of W.B

7.3 YEARWISE TREND OF UNITS REGISTERED

Up to	YEAR	NUMBER OF	EMPLOYMENT	INVESTMENT
		REGISTERED UNITS		(lakh Rs.)
		EM-II		
	2006-07	103	956	236.00
	2007-08	289	2517	2283.78
	2008-09	231	2151	1398.22
	2009-10	314	2163	1889.35
	2010-11	207	1484	1454.45
	2011-12	352	2519	2188.08
	2012-13	152	1559	NA
	2013-14	316	1170	NA
	Total	1964	14519	NA

Source: Directorate of Micro & Small Scale Enterprises, Govt. of W.B.

7.4 UDYOG AADHAAR MEMORANDUM-Registered Units

Micro	Small	Medium	Total
1699	135	2	1836

7.5 CHARACTERISTIC OF FACTORIES BY INDUSTRY GROUP IN THE DISTRICT (2011-12)

				•
NIC	TYPE OF	NUMBER OF	INVESTMENT	EMPLOY-
Code	INDUSTRY	UNITS	(Lakh Rs.)	MENT
10	Food product	14	1404	188
12	Tobacco product	10	1053	5266
15	Leather and related poroduct	1	86	5
16	Wood and Cork except Furniture	1	1	5
17	Paper and paper product	1	855	63
19	Coke and refined petroleum products	1	9985	551
20	Chemical and Chemical products	8	2910	225
22	Rubber and plastic products	2	2584	223
23	Other Non-metallic mineral products	9	10548	588
24	Basic metals	16	126224	1754
25	Fabricated metal products	3	6790	280
27	Electrical equipment	1	1373	13
33	Wholesale trade except of motor vehicles and motorcycles	1	7	0
All Indus try	-	68	163820	9161

Source: Directorate of Micro & Small Scale Enterprises, Govt. of W.B.

7.6 Large Scale Industries / Public Sector undertakings

List of the units in Purulia & nearby Area

Sl.No	Name of the Unit	Locality
1	Damodar Ispat Pvt. Ltd.	Nabagram,Neturia
2	Santhaldi Thermal Plant,	Santaldih

7.7 Growth of Micro and Small Industries over the years.

Year	Unit		Employment	
	During the year	Upto the year	During the year	Upto the year
(1)	(2)	(3)	(4)	(5)
2009-10	314	937	2163	7787
2010-11	207	1144	1484	9271

2011-12	352	1496	2519	11790
2012-13	152	1648	1559	13349
2013-14	316	1964	1170	14519

Source : Directorate of Micro & Small Scale Enterprises, Govt. of W.B

7.8 Industrial Growth Trend

Industrial growth centers are identified keeping an eye on the availability of economic overheads, size and growth of population, transport and communication facilities, proximity to the existing commercial centers and markets, availability of material resources etc.

After considering the above factors the following places have been identified as growth centres in the district.

- i) Purulia
- ii) Jhalda
- iii) Balarampur
- iv) Raghunathpur

7.9 Industrial projects implemented in the district

Year	No. of Units	Invt. (In Cr.)
2008	2	13.00
2009	2	48.38
2010	4	94.15

Source: Economic Review, 2011-12, West Bengal

7.10 List of the Industrial units in Purulia & Near By Area

Sl.No	Name of the Unit	
<u>1</u>	Anjan Trade Corporation Pvt. Ltd.	
2	Shibshankar Spong Iron Pvt. Ltd.	
3	Purulia Cement Pvt. Ltd.	Shimulia
4	Mark Steels Ltd.	Jagannathdihi
5	Vikash Metal Pvt. Ltd.	
6	Joymakali Udyog Ltd.	
7	Maithan Steel & Power Ltd.	Borna,Neturia
8	Ma Chhinnamastika Steel & Power (P) Ltd.	Madandihi, Neturia
9	Vision Sponge Iron (P) Ltd.	Madhukunda,Santur
10	Castrol Goods (P) Ltd.	
11	Kushal Poly Sacks (P) Ltd.	Jhalda
12	Raghuveer Steel & Power Ltd	Digha, Neturia
13	Bisco Sponge Iron Pvt Ltd	Berma, Balarampur
14	Bravo Sponge Iron Pvt. Ltd.	Runki,Para
15	Damodar Ispat Pvt Ltd.	Nabagram,Neturia
16	ASL Iron & Steel Pvt. Ltd.	Dantia,Balarampur
17	Vijay Iron & Sponge Ispat Pvt Ltd.	Kourang,Arsha
18	ISCO Track Sleeper Pvt Ltd.	Anara
19	Purulia packaging Ltd.	Jhalda
20	M/s Manbhum Chemical Industrial Co-op. Soc. Ltd.	New Famine Road,Purulia
21	Redichem Pigments Pvt Ltd.	Sankara,purulia
22	Bizel Electrotec (India) Pvt Ltd.	Wilcox Road, Purulia
23	Saraogi Food Products Pvt Ltd.	Telkalpara, Purulia
24	Sri Annapurna Flour Mill	Telkalpara, Purulia
25	Laxminarayan Food Products	N Barakar road ,purulia

26	Saraf Food Products	Telkalpara, Purulia
27	Duromine Minerals Pvt.Ltd	Sadarpara,purulia
28	Guptaraj Infracure Pvt.Ld.	Nilkuthidanga, Purulia
29	Sona Gold Infomedia pvt Ltd.	Bhagabandh para, purulia
30	Starlight Educare Pvt.Ltd.	Mahavir Market, Purulia
29	Subhashree Agro Industries Ltd.	Ranchi road, Purulia

7.11 SERVICE ENTERPRISES

7.11.1 Potentials areas for service industry

- i) Xerox printing
- ii) Beauty Parlour
- iii) Cold storage
- iv) Screen Printing
- v) Data Processing.
- vi)

7.11.2 Potential for new MSME

- 1) Hand Tools and Small Tools
- 2) Structural metal products
- 3) Mineral Industries
- 4) Lac and Lac Products
- 5) Food Processing.
- 6) Repairing and Servicing.
- 7) Cement
- 8) Bell metal utensils.

7.12 Existing Clusters of Micro & Small Enterprise

7.12.1 Details of Identified cluster

Name of the cluster: Balarampur Shellac Cluster Shilpa Samabay Samity Ltd.

Deta	Details for Identified cluster in West Bengal implemented by Directorate of Micro & Small		
	Scale Enterprises, Govt. of West Bengal		
Nam	Name of the district:- PURULIA		
Sl.	Subject	Balarampur Shellac Cluster Shilpa Samabay	
No.	Subject.	Samity Ltd.	
1	Principal Products Manufactured	Manufacturing of Sellac, Aluratic Acid	
1	in the Cluster	Manufacturing of Seliac, Aluratic Aciu	
2	Name of the SPV	Balarampur Shellac Cluster Shilpa Samabay	
2		Samity Ltd.	
3	No. of functional units in the	123	
5	clusters	125	
4	Turnover of the Clusters	Rs. 105 Cr.	
5	Value of Exports from the Clusters		
6	Employment in Cluster	1517	
8	Maion Laguag / naguinamant	Use of modern machineries; awareness of	
0	Major Issues / requirement	value added products	
10	Thrust Areas	Improvement of production & quality; Value	
10		added product like Aluratic acid & Bleach lac	

		etc.
11	Problems & constraints	Availability of modern technology &
11		supporting agency
12	Testing needs	Quality of products

Name of the cluster: Lac Growing and Processing Cluster, Jhalda, Purulia.

Details for Identified cluster in West Bengal implemented by Directorate of Micro & Small			
Scale Enterprises, Govt. of West Bengal			
Nam	Name of the district:- PURULIA		
Sl.	Subject.	Jhalda Lac Grower and Processor Industrial	
No.	Subject.	Co-op Society Ltd,Purulia.	
1	Principal Products Manufactured	Production of Brood Lac, Button lac, Seed Lac	
	in the Cluster	etc.	
2	Name of the SPV	Jhalda Lac Grower and Processor Industrial	
	Name of the SF V	Co-op Society Ltd,Purulia.	
3	No. of functional units in the	35	
5	clusters	55	
4	Turnover of the Clusters	Rs. 1.5 Cr.	
5	Value of Exports from the Clusters		
6	Employment in Cluster	120	
		Major Problem Lies With Lack Of Modernized	
8	Major Issues / requirement	Machinery, Training, Marketing, Quality, Bank	
		Finance, Packaging Etc	
		Improvement of production & quality; Value	
10	Thrust Areas	added product like Aluratic acid & Bleach lac	
		etc.	
11	Problems & constraints	Availability of modern technology &	
		supporting agency	
12	Testing needs	Quality of products	

8. General issues raised by industry association during the course of meeting

Purulia is an industrially backward district. Mostly agricultural based cottage & tiny industries exists which use indigenous skill-based technology. For rapid industrial expansion, modern industries using updated technology needs to be set up in the district. The district is adversely affected by flood or draught very frequently which hampers industrial development. These problems need to be tackled urgently.

8.1. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No	Type of assistance	Name and address of agencies
1.	Uyog Aadhaar Memorandum	The entrepreneurs now can register their units on line directly with the Ministry of MSME through Udyog Aadhaar Registration Portal. District Industries Centre, Purulia and Branch

		MSME – Development Institute, Durgapur also assist the Entrepreneurs in UAN Registration.
2.	MSME Data Bank Registration	MSME – Development Institute, Ministry of MSME, Govt. of India,111 &112, B. T. Road, Kolkata- 700108.
3.	Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey reports.	 MSME – Development Institute, Ministry of MSME, Govt. of India,111 &112, B. T. Road, Kolkata-700108. Directorate of Industries New Secretariat Bldgs, 9th fl.,1, Kiran Sankar Roy Road, Kolkata-1 W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kolkata-13 & 31, Block Burn Lane, Silpa Bhawan, Kolkata-12
4.	Land and Industrial shed	 (1) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mullick Square, (3r floor) Kolkata-13 & 31, Black Burn Lane, Silpa Bhawan, Kolkata-12 (2) West Bengal Industries Infrastructure Development Corpn. Ltd., P-34, CIT Road, Kolkata-14
5.	Financial Assistance	 (1) West Bengal Industrial Development Corporation Limited, 5, Council House St., Kolkata-1 (2) Small Industries Dev, Bank of India (SIDBI) Eastern Regional Office, 11, Dr. U. N. Brahmachari Road, Kolkata-17 (3) W. B. Financial Corpn., 2A, Netaji Subhas Road, Kolkata-16 (4) United Bank of India, H.O. 16, Old Court House St, Kolkata-1 (5) All other Banks
6.	For raw materials under Govt. Supply	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
7.	Plant and machinery under hire / purchase basis.	National Small Industries Corpn. Ltd.,20 B, Abdul Hamid St., 7th floor, Kolkata-69
8.	Power/ Electricity	 (1) W. B. State Electricity Distribution Co. Ltd. Bidyut Bhawan, Sector-II, Salt Lake City, Kolkata-91 (2) Calcutta Electric Supply Corpn. Ltd., Victoria House, Kolkata-69 (3) Durgapur Projects Ltd. Administrative Building, Dist- Burdwan, Pin-713201. (4) Dishergarh Power Supply Co.Ltd. P.O- Dishergarh, Asansol, Pin-713301
9.	Technical Know – how.	 (1) Indian Institute of Technology, Kharagpur, Paschim Medinipur. (2) Deptt. Of Engineering & Technology, Jadavpur University, Jadavpur, Kolkata-32
10.	Quality & Standard	MSME Testing Centre (MSME -TC), 111 & 112, B.T. Road, Kolkata-108
11.	Marketing /Export Assistance	(1) Zonal Joint Director General of Foreign Trade, 4, Esplanade East, Kolkata-700069

		 (2) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kilkata-13
12.	Other Promotional Agencies	 (1) Reserve Bank of India, Rural Planning and Credit Department, 15, Netaji Subhas Road, Kolkata-1 (2) Indian Institute of Packaging, Block CP, Sector V, Salt Lake City Kolkata-91 (3) Khadi and Village Industries Commission 33, Chittaranjan Avenue, Kolkata – 73