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# District Industrial Profile

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2018-19

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**BIRBHUM**

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## FOREWORD

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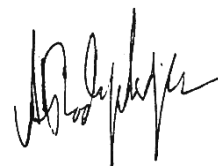
The report on Brief Industrial Profile of Birbhuma district has been updated for 2018-2019. The report chiefly focuses on the district profile, major resources available in the district and the existing infrastructural facilities, which can be utilized to provide support to the existing industries and encourage creation of new enterprise in the district. The report also explores the scope for ancillarisation, present industrial scenario, existing large & medium scale enterprises in the district, no of UAMs registered and other related issues which examine the industrial potentiality of the district. Besides, the potential areas for developing and setting up new MSME Units have also been addressed separately.

In preparing this report, necessary data and co-operation has been obtained from various departments of the State Government, Central Government, Financial Institutions, MSME stakeholders, Promotional agencies and other related departments. The major source of information has been the Bureau of Applied Economics and Statistics, Government of West Bengal (District Statistical Handbook). I would like to extend my sincere thanks and regards to all of them for their sincere co-operation and assistance.

I hope this Report will be found very useful by Promotional Agencies, Financial Institutes, NGOs and above all the small scale entrepreneurs of the district.

I appreciate the efforts rendered by the officers of EI Division in preparation of this Report.

Dated : 29<sup>th</sup> March, 2019  
Place : Kolkata



(Ajoy Bandopadhyaya)  
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## **Brief Industrial Profile of Birbhum District** **(WEST BENGAL)**

### **1. GENERAL CHARACTERISTICS OF THE DISTRICT:**

The district Birbhum was never been considered as industrially developed. Considering the fact that the Large Medium and Small Scale Industries were set up before independence on the both sides of the river of Hooghly from Naihati to Howrah, a large numbers of Jute Mills and Foundry Industries had been set up. On the other hand huge number of industries were set up at Durgapur-Asansol and Kalyani Industrial area after independence. Still this district is not industrially backward if we take an account of the contribution of the Micro, Small & Medium enterprises.

The scenario of MSME of the district is a well combination of agro based and mineral based industries. Besides this, the district has a rich heritage of cotton and silk textiles. Rural artisans are engaged in pottery, wooden works, leather works, embroidery on share, brass and bell metal works in the mode of cottage/household industries.

The handicrafts in Birbhum are very popular and in high demand in Market. A large number of artisans are directly engaged in different types of handicraft items. Some artisans mainly women are involved in production of handicraft items. Kantha Stitch and leather handicraft items of Birbhum produce a special attraction to the customers of all over India and in abroad also. The handicraft sector directly and indirectly employed a large number people. In Birbhum , there are so many villages , where major rural women are involved in stitching work in Kantha stitch. It is a good sign not only in economy of a nation but it has a high social values. If some financial and infrastructural support should be provide to the artisans , it will brings a golden success in Indian economy.

#### **1.1 Location & Geographical Area.**

Birbhum is an important district of “Rarh Region” situated in the northern part of Burdwan Division of West Bengal. The district lies between 23°-32'-30”and 24°-35'-0” North Latitude and 88°-01'-40”and 87°-05'-25” East Latitude. The district is bounded by Murshidabad in the East and North-East, Burdwan in the South and South-East and Santal Parganas of Jharkhand in the West and North-West.

#### **1.2 Topography**

The district is spread over an area of 4545 sq. km. and is characterized by undulating topography. The land situation is gradually slopped down from the west to the flat plains appear in the furthest of the district.

Most of the rivers and rivulets originate from the Chhotonagpur hills, enter in to the western part and pass through the eastern direction of the district. The river Ajoy divides the districts Birbhum and Burdwan. The rivers Mayurakshi, Hinglow, Bansloi, Kopai, Bakreswar, Siddheswari, Brahamani, Dwarka etc. pass through different blocks of the district.

The area of the district lies under 3 Agro-climatic Zones of the State namely (1) Gangetic Alluvial Zone, (2) Vindhyan Alluvial Zone, (3) Undulating Red and Laterite Zone.

(1) Gangetic Alluvial Zone: The alluvial soil is very deep, medium fine to medium texture, neutral to mildly alkaline in PH, calcareousness is significant in large section, base saturation moderately high, N, P status medium-to-medium low and K status is medium to high, external drainage medium to slow and internal drainage is moderate.

(2) Vindhyan Alluvial Zone: Soil in general is deep in nature, texturally medium fine, mostly acidic in soil reaction and PH increasing with depth, external drainage medium, and internally moderate well-drained, ground water deeply placed, low in bases organic matter and phosphate (P), medium in potash (K).

(3) Undulating Red and Laterite Zone: The region is primarily undulating with mounds and valleys and exhibiting different grades of laterisation process in soil formation.

Soil is normally well drained, susceptible to soil erosion due to rapid external drainage or runoff, soil reaction ranges from acidic in ridge and near neutral in valleys, base saturation, and organic carbon content, phosphate matter and potash are significantly low at ridge but increases down the slope especially at valley

Agriculture of the region is mostly rain dependent. Ground water is not easily and economically harvestable. Prevalence of moisture stress on standing Kharif crops during the late monsoon period is very common.

The Agro-climatic condition of the district is mainly influenced by the presence of a number of Rivers, Rivulets, Dams, and Barrages. The temperature varies from 12.7°C to 28.3°C in winter and from 25.5°C to 41.5°C in summer. The average rainfall is 1430 mm. the soil is generally acidic in nature.

### 1.3 Availability of Minerals - Reserves/Resources

The district Birbhum possessed rich deposit of mineral resources in comparison to other district of West Bengal. Main minerals resources found in Birbhum are Black Stone, China Clay, Coal, etc.

**BLACK STONE:** As far as the volume is concerned, black stone reserve occupies 1st. Place among the mineral resources of this District. The area which is rich in black stone starting from Md. Bazar P.S. to Rampurhat extending up to Nalhati P.S. A similar resources is also available in the Dubrajpur P.S. The quality of the stone chips is not at all inferior to that of Pakur in Bihar area.

**CHINA CLAY:** This District is also rich in China Clay reserve. The estimated reserve is about 65 Million Tonnes distributed in Md. Bazar, Makdamnagr, Dewanganj, Adda etc. etc. area. At present here are 3 china clay washery units working at Patelnagar under Md. Bazar P.S. some.

**COAL:** Huge deposits of coal has been found in the nearby area of Dubrajpur P.S. which is adjacent to Raniganj area & in Khairasole area.

S.NO.	NAME OF MAJOR MINERAL	Indicated (in million tones)	Inferred (in million tones)	TOTAL PRODUCTION (in million tones) 2014-15
1.	Coal	5721.44	864.57	6331.04

SOURCE:- Coal Directory of India, 2014-15.

## 1.4 FOREST

The characteristic of the forest in the district is mainly tropical forest. In this forest, Sal Eucalyptus, Akashmoni, Mahua, Sisu, Simul, Arjun, etc. are found. 15966 hectares of land in the western part of the district are covered by forest. Out of the total area of forest, reserved forest is about 3125 hectares, protected forest about 3274 hectares, un-classed state forest 9245 hectares and vested land for forestry 329 hectares. About 3.78% of geographical area of the district is covered by forest. The forest area spreading over the western part of the district specially Rajnagar, Md. Bazar, and Illambazar.

- Reserve Forest: 2978.6
- Protected Forest: 5629.8
- Un-classed State Forest: 7318.1

## 1.5 ADMINISTRATIVE SET UP

Sub-Division	C.D.Block/M	Panchayat		
		Samity	Gram Panchayat	Gram Sansad
(1)	(3)	(4)	(5)	(6)
<b>Rampurhat Sub-Div.</b>		<b>8</b>	<b>65</b>	<b>975</b>
	Nalhati-I	1	9	139
	Nalhati (M)*	-	-	-
	Naihati-II	1	6	86
	Murarai-I	1	7	127
	Murarai-II	1	9	144
	Mayureswar-I	1	9	121
	Mayureswar-II	1	7	97
	Rampurhat-I	1	9	98
	Rampurhat (M)	-	-	-
	Rampurhat-II	1	9	128
<b>Sadar Sub-Div.</b>		<b>7</b>	<b>62</b>	<b>689</b>
	Mohammad Bazar	1	12	109
	Sainthia	1	12	146
	Sainthia(M)	-	-	-
	Dubrajpur	1	10	126
	Dubrajpur(M)	-	-	-
	Rajnagar	1	5	55
	Suri-I	1	7	79
	Suri(M)	-	-	-
	Suri-II	1	6	64
	Khoyrasole	1	10	110

<b>Bolpur Sub-Div.</b>		<b>4</b>	<b>40</b>	<b>579</b>
	Bolpur-Sriniketan	1	9	148
	Bolpur(M)	-	-	-
	Labhpur	1	11	147
	Nanoor	1	11	168
	Illambazar	1	9	116
<b>District Total-3</b>		<b>19</b>	<b>167</b>	<b>2243</b>

## 2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical &amp; Administrative features</b>			
(A)	<b>Geographical Data</b>			
	i) Latitude			23°32'30" 24°35' N
	ii) Longitude			87°5'25" 88°1'40" E
	iii) Geographical Area		Sq. Kms.	4545
(B)	<b>Administrative Units</b>			
	i) Sub divisions		Nos.	3
	ii) Police Stations		Nos.	20
	iii) Inhabited Villages		Nos.	2242
	iv) Mouzas/ Revenue villages		Nos.	2473
	v) Panchayat Samity & C.D. Block		Nos.	19
	vii) Municipalities		Nos.	6
	viii) Gram Panchayats		Nos.	167
	x) Assembly Area		Nos.	11
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	Nos.	1790920
	ii) Female	2011	Nos.	1711484
(B)	Rural Population	2011	Nos.	3052956
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2013-14	Hectare	327010
	iii) Non Agriculture Land	2013-14	"	101300
	v) Culturable Waste Land		"	3528

<b>4.</b>	<b>Forest</b>			
	(i) Forest	2014-15	Thousand Hectares	1174
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>			
	i) Cows	2012	Nos.	954487
	ii) Buffaloes	2012	Nos.	58083
<b>B.</b>	<b>Other livestock</b>			
	i) Goats	2012	Nos.	743708
	ii) Pigs	2012	Nos.	30791
	<b>iv) Railways</b>			
	Length of rail line	2010-11	Kms	272.32
	<b>V) Roads</b>			
	(a) National Highway	2014-15	Kms	18435
	(b) State Highway	2014-15	Kms	3702
	(c) District Roads	2014-15	Kms	9449
	(d) Rural Roads	2014-15	Kms	2374
	<b>(VI) Communication</b>			
	(a) Post offices	2010-11	Nos.	477
	(b) Telephone centre	2010-11	Nos.	16
	<b>(VII) Public Health</b>			
	(a) Hospital & Rural Hospitals	2014	No.	19
	(b) Beds in Allopathic hospitals		No.	3004
	(c) Primary health centres		No.	67
	(d) Private hospitals		No.	44
	<b>(VIII) Banking commercial</b>			
	(a) Commercial Bank	2013-14	Nos.	241
	(b) Rural Bank	2013-14	Nos.	161
	(c) Co-Operative Bank		Nos.	1
	<b>(IX) Education</b>			
	(a) Primary school	2013-14	Nos.	2429
	(b) Middle schools	2013-14	Nos.	286
	(c) Secondary & Sr. Secondary Sch.	2013-14	Nos.	377
	(d) Colleges	2013-14	Nos.	18
	(f) General University	2013-14	Nos.	1
	(g) Centres of Open Universities	2013-14	Nos.	7

Source:- District Statistical Handbook of BAES & Economic Review,2014,Govt.of W.B

## 2.1 Existing Status of Industrial Areas in Birbhum District:-



S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Bolpur I.E Ph-I	173 acres	-	Rs.25000/ katha for 30 yrs	24	13	11	13
2	Bolpur I.E Ph-II	-	-	-	-	-	-	-
3	Bakreshwar I.E	17 acres	-	-	-	-	-	-
4	Bolpur	176 acres	-	-	-	-	-	-

Source:- WBSIDC & WBIIDC

### 3. INDUSTRIAL SCENERIO OF Birbhum District (West Bengal)

#### 3.1 Industry at a Glance

Sr. No.	Head	Unit	Particulars
1	Registered Industrial Unit	No.	201
2	Total Industrial Unit	No.	NA
3	Registered Micro & Small Scale Enterprise	No.	14036
4	Employment in Registered Working Factories (Daily Avg.)	No.	8057
5	Employment in Micro & Small Scale Enterprises	No.	67718

Source:- District Statistical Handbook of BAES & Economic Review,2014,Govt.of W.B

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
<b>EM-II</b>			
2006-07	59	1527	1002.00
2007-08	402	14075	2193.50
2008-09	479	777	2253.35
2009-10	637	14959	1569.51
2010-11	308	4779	1515.25
2011-12 (Upto March)	280	5346	3006.55
<b>Total</b>	<b>2165</b>	<b>41463</b>	<b>11540.16</b>

Source: Directorate of M&SSE, Govt. of West Bengal.

#### 3.2.1. UDYOG AADHAAR REGISTRATION: (As on 10.04.2019)

Manufacturing			
Micro	Small	Medium	Total
3655	142	5	3802
Services			
Micro	Small	Medium	Total
10142	85	7	10234

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE	TYPE OF INDUSTRY	NUMBER OF UNITS (Mfg.)
10	Manufacture of Food Products	397
11	Manufacture of beverages	23
12	Manufacture of Tobacco Products	10
13	Manufacture of Textiles	1207
17	Manufacture of paper and paper products	37
20	Manufacture of chemicals and chemical products	80
22	Manufacture of rubber and plastics products	32
23	Manufacture of other non-metallic mineral products	94
25	Manufacture of fabricated metal products	94
52	Warehousing and support activities	8

Source :UAM Website

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Bolpur & nearby Area

Sl. No	Name of the Unit
1	<b>Bakreshwar Thermal Power Station</b>

### 3.5 Growth Trend

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indirectly employed a large number people. In Birbhum , there are so many villages , where major rural women are involved in stitching work in Kantha stitch. It is a good sign not only in economy of a nation but it has a high social values. If some financial and infrastructural support should be provide to the artisans , it will brings a golden success in Indian economy.

### **Major handicraft products of Birbhum:-**

1. Kantha Stitch Items
2. Batik Print
3. Leather Items
4. Docra Puthi Mala
5. Sola Craft
6. Brass & Bell metal
7. Jute Crafts
8. Date root & seed ornaments
9. Ornaments, macrom, brass,etc
10. Wood curving
11. Cane & Bamboo products
12. Paintings-patachitra, Sara, wall hangings etc
13. Image, idols of paddy, straw
14. Terakota, Clay Modelling

Generally industries are not dispersed uniformly in an area. They have a tendency to agglomerate at certain places. Various reasons are attributed for the concentration of units. However, for maximum economic benefit and upliftment of an area, govt. agencies and planners select some centres which have developmental potentialities, possess the required infrastructure and will be able to reap the economy of scale. Such places are known as Growth Centres. The following economic indicators are taken into account while selecting Growth Centres of an area.

- 1) Population size and growth of settlement
- 2) Availability of economic facilities
- 3) Adequate transport facilities
- 4) Availability of secondary infrastructure
- 5) Proximity to the existing commercial centres and markets.
- 6) Concentration and availability of various material resources and
- 7) Occupational pattern of the local work force.

After taking into consideration the above factors and discussion with knowledgeable persons/official concerned, the following places have been recommended as important growth centres in the district:-

- 1) Bolpur
- 2) Suri
- 3) Rampurhat
- 4) Md. Bazar
- 5) Sainthia
- 6) Patel Nagar (selected for mineral resources )
- 7) Nalhati

An Industrial Growth Centre has been approved by West Bengal Industrial Infrastructural Corporation (WBIIDC) to build a Mega Growth Centre at Bolepur about 5 Kms away from Bolepur Town on Bolepur-Illambazar road. An area of 55.0236 acres of land has been earmarked for constructing of growth centre.

### **Industrial projects implemented in the district**

<b>Year</b>	<b>No. of Units</b>	<b>Invt. (In Cr.)</b>
2008	<b>5</b>	<b>17.69</b>
2009	-	-
2010	<b>3</b>	<b>13.33</b>

Source: Economic Review, 2011-12, West Bengal

### **3.6 Vendorisation / Ancillarisation of the Industry**

Establishment of ancillary units depends on the large scale units. As such, there are no large scale units who can create ancillary units. But there are a number of large scale units in Durgapur, Assansol & Burdwan areas. Although these large scale units have their ancillary units, but new ancillary units in the district may come up on competitive basis. The Bakraswar Thermal Power Plant is fully operational since 2009 up to its capacity of 1050MW. There is a good scope for setting up of ancillary units depending upon this plant.

### **3.7 Major items produced.**

- Agro-based: Rice Mill, Edible Oil Mill, Flour Mill
- Food Processing Industries: Snacks & Confectioneries, Chawmin, Ice Cream/Ice Candy
- Mineral based: Black Stone Crusher, China Clay washery& Grinding
- Wood Based: Wooden Saw mill
- Plastic: PET Bottles, Household utility items, Industry Products
- Textiles: Garments
- Metallurgical: Utensils of Aluminum, Brass & Bell Metal
- Engineering & Fabrication: Gate, Grill, Steel Furniture
- Concrete based: RCC Poles.
- Fly Ash Products: Fly Ash Brick, Paver Block

### **3.8 Concentration of MSEs in any particular industry.**

#### **A. RICE MILLS**

1. M/S Joy BalaBakreswar Rice Mill, Amba More, Mollarapur
2. M/S Sakhi Food Products, Joyrampur, Chakpara, Rampurhat,
3. M/S R.K Rice Mill Pvt. Ltd., Sukna, P.O- Charicha
4. M/S Laxmi Shree Rice Mill Pvt. Ltd., Trisulapatty, Bolpur
5. M/S U.B Rice Mill, Protappur, Mallickpur
6. M/S Jampeswar Agro Udyog Pvt. Ltd., Bakul, Labpur
7. M/S Joy MaaDurga Rice Mill, Iswarpur, Ahmadpur
8. M/S UmaraniAgrotech Pvt. Ltd., Hetampur, Rajbati
9. M/S Sarada Rice Mill, Iswarpur, Ahmedpur
10. M/S Dharmaraj Rice Mill, Baliguri, Uchkaran
11. M/S Cttajer Rice Mill Pvt. Ltd., Nandava, Parulia

#### **B. RICE BARN OIL MILLS**

1. M/S Bharati Tel Udyog Pvt. Ltd., Vivekananda Sarani, Sainthia
2. M/S Birbhum Oil Industries Pvt. Ltd., Nandara, Parulia
3. M/S Arti Agro Oil Products Pvt. Ltd., Iswarpur, Ahmedpur
4. M/S P.K Agri Link Pvt. Ltd., Suri, Birbhum
5. M/S Sarada Rice & Bil Mill, Iswarpur, Ahmedpur

#### **C. MUSTARD OIL MILLS**

1. M/S Joy Bharat Oil industries, Sainthia
2. M/S Joy Gopal Oil Industries, Sainthia
3. M/S Gopal Oil Industries, Sainthia
4. M/S Ambika Oil Mill, Sainthia
5. M/S Gautam Oil Mill, Sainthia
6. M/S Swastic Oil Mill, Sainthia
7. M/S Durga Oil Mill, Sainthia
8. M/S Patwari Oil Mill, Sianthia
9. M/S Baba Loknath Oil Mill, Balsunda colony, Sainthia
10. M/S Chandra Oil Mill, Sainthia
11. M/S Shankar Modern Oil Mill, R.N.Tagore Road, Suri

#### **D. FLOUR MILLS**

1. M/S kochar Enterprise Pvt. Ltd., Buicha, Gorolla
2. M/s Trinath Modern Atta Mill, Abderpur, Suri

#### **D. POLYMER INDUSTRY**

1. M/S Sanhit Polymer Pvt. Ltd.
2. M/S Haldia Down Stream Project, Govt. Industrial estate Layekbazar, Bolpur
3. M/S Samta Plastics, Kharsinpur, Mollarapur

#### **E. RUBBER INDUSTRIES**

1. M/S U.B.Ruttech, Protappur, Mallickpur

## **F. METAL BASED INDUSTRY**

1. M/S Star Aluminium Product, Vill+P.O- Margram
2. M/S Joy Maa Tara Aluminium Industries, Vill+P.O- Kharun
3. M/S Birbhumi Aluminium, Rampurhat

## **G. PACKAGED DRINKING WATER**

1. M/S Satyannda Aqua Industries, Kalidanga, Rampurhat
2. M/S Rajput Aqua, Mollarpur, Bahina More
3. M/S Indian Aqua Industries, Kaitha, Nalhati
4. M/S Trishoa RO Mineral Water, Bolpur
5. M/S N.D.Water, Asram Para, Nalhati
6. M/S Shanti Aqua, Brahmanigram, Rampurhat
7. M/S J.D Enterprise Packaged Drinking Water, Palsa,
8. M/S Pabitra Aqua, Md. Bazar

## **H. FLY ASH BRICKS**

1. M/S Debi Green Bricks, Burema, Dubrajpur
2. M/S Sangopang Bricks Pvt. Ltd., Hetampur, HetampurRajbati
3. M/S P.K.T Fly Ash Bricks, Nimitkuri, Chakdha
4. M/S Maa Eco Project, Gumtadanga, Kundala

## **I. ICE CANDI MANUFACTURING**

1. M/S Krishna Ice Candi, Jubutia, Alinagar
2. M/S Bharat Ice Cream Ice Candi Mill, Sattore
3. M/S Khan Ice Candi
4. M/S Diamond Ice Candi, Patharchapri

## **J. MINERAL BASED INDUSTRIES**

1. M/S Sani Enterprise, Panchami, Bharkanta
2. M/S Navjug Mineral Sand Aggregate Ltd., Panchami, Bharkanta
3. M/S Basuki Mineral Industries

## **K. CHINA CLAY BASED**

1. M/S Patelnagar Mineral Industries Pvt. Ltd., Patelnagar, Md. Bazar
2. M/S West Bengal Projects Ltd., Makdunanagar, P.O- Makdunanagar

### **3.8.1 Major Exportable Item**

Shantiniketan Leather articles and other handicrafts item, kantha stitch saree etc.

### **3.8.2 Service Enterprises**

Webel IT Park has been set up in Bolpur Growth Centre with a view of growth in IT enabled service enterprises.

### 3.8.3 Potential areas for service industry

Bolpur, Sainthia, Rampurhat, Bakreshwar, Dubrajpur

### 3.8.4 Potential area for new MSMEs

Agro based industries, and leather products, Biscuit, GLS lamp, Plastic based modern items, Ceramic Insulating items.

## 4. EXISTING CLUSTERS OF MICRO & SMALL ENTERPRISE

### 4.1 DETAIL OF MAJOR CLUSTERS

Brass & Bell Metal, Shantiniketan Leather Goods are the major clusters available in the Bankura District, West Bengal.

#### 4.1.1. Manufacturing Sector

Brass & Bell Metal, Shantiniketan Leather Goods

#### 4.1.2. Service Sector

Webel IT Park has been set up in Bolpur Growth Centre with a view of growth in IT enabled service enterprises

### 4.2.1 DETAILS FOR IDENTIFIED CLUSTER

(Under MSME-DI, Kolkata)

Cluster	Cluster Status	SPV Co-ordinator	Remarks
IID Cluster, Bolpur.	Recommendation for Proposal for Upgradation of the ID Centre.  As per SIDBI Appraisal, GOI Grant in Aid: Rs. 372.90 lakhs (60%), & Govt. of WB Contribution: Rs. 248.61 lakhs (40%). Total Project Cost: Rs. 621.51 lakhs.	MD, West Bengal Small Industrial Development Corporation Limited (WBSIDC), Kolkata.	After upgradation 360 people will be benefitted through employment.

### Santiniketan Leather Goods Cluster

Location details indicating GP	SriniketanBolpur,Po-Sriniketan,GP-Ruppur (Activity area-Rupur GP-Sattor, Bolpur Municipality)
Name of the SPV	Santiniketan Leather Goods Cluster Industrial Co-Operative Society Limited
Main Product of the Cluster	Santiniketan Leather Goods(GI Registered)
No. of enterprises	112 no., category - Micro-112
Employment	12602 no., Men-520, Women-740, General-567,SC-202, ST-35, Min-465
Annual Turnover of the Cluster(in Rs)	Rs. 11.60 crore
Present technology	Manual &semi automatic
Whether cluster product is	Yes

exported?(Yes/No)	
Present critical gap of the units	Non availability of raw materials, Technology, modern machinery and marketing problem
Intervention already taken in soft activities	Training, Exposure /Study visit completed .
Intervention already taken in hard activities	Land purchased amounting Rs 27.60 lakh, Building completed except interior decoration amounting Rs 180 lakh )
Whether Hard intervention is possible ?(yes/No)	Yes

#### 4.2.2 Details for Identified cluster

(Under MSSE, Govt. of WB)

##### 1. Tikarbarta Brass & Bell Metal Cluster

Location details indicating GP	Vill-Tikarbarta, P.o.JoydevKenduli, Illambazar Dev. Block
Area of the cluster	Municipality-Dubrajpur, Block-Illambazar: GP-Joydev-Kenduli, Block-Khoyrasole: GP-Hazratpur, Lokepur, Khoyrasole&Panchra; PS-Dubrajpur, Illambazar, Lokepur, Kankartala&Khoyrasole
Name of the SPV	Birbhum Brass and Bell Metal cluster industrial cooperative society limited
Name, designation and contact no of the key person of SPV	PrabirSalui, Member, Contact No-9563092513
Main Product of the Cluster	Brass and Bell Metal utensils like Dish, Kalas, Bowl
No. of enterprises	185 no. all are micro enterprises.
Status of employment	Total-585, Men-585, General-585, Women-0
Annual Turnover of the Cluster(in Rs)	Rs-24000000
Present technology	Traditional age old technology, operated Manually.
Whether cluster product is exported?(Yes/No)	No
Present critical gap of the units	Technology, Skill, Finance, Raw material.
Intervention already taken in soft activities	Training, Exposure /Study visit completed
Intervention already taken in hard activities	No
Whether Hard intervention is possible ?	Yes. Proposal already has been sent to the Director, MSME

##### 2) Dubrajpur Gate, Grill Mfg. Cluster



Location	Vill-Gokrul, P.O.-Kukhutia, (Activity area-Dubrajpur GP, Balichuri GP, Hetampur GP, Pauma GP &Chinpai GP)
Block/Municipality	Block-Dubrajpur.
Main Product of the Cluster	MS Gate, Grill, Shutter, etc.
Enterprises	60 no., Micro-60.
Employment	200 no., Men-200, Gen-160, SC-8, ST-2 Min-30.
Annual Turnover of the Cluster(in Rs)	Rs. 3 Crore.
Present technology	Traditional &Manual
Whether cluster product is exported?(Yes/No)	No
Present critical gap of the units	Technology, Skill, Finance
Intervention already taken in soft activities	Training, Exposure /study visit completed.
Intervention already taken in hard activities	No
Whether Hard intervention is possible ?(yes/No)	Yes

### 3) Amarpur Readymade Garments Mfg. Cluster

Location	Vill-Gargoria, P.O.-Gargoria, GP-Amarpur, ( Activity area- Amarpur GP &Parui GP of Sainthia Block)
Block/Municipality	Block-Sainthia
Main Product of the Cluster	Readymade Garments
Enterprises	Total units-40, Micro unit-40 no.
Employment	Total-76, Men-35, , Women-41, Gen-16, SC-52, ST-8, Min-0.
Annual Turnover of the Cluster(in Rs)	Rs. 28 Lakh
Present technology	Traditional &Manual
Whether cluster product is exported?(Yes/No)	No
Present critical gap of the units	Technology, Skill, Finance
Intervention already taken in soft activities	Skill Dev. Training, Study visit completed.
Intervention already taken in hard activities	No
Whether Hard intervention is possible ?(yes/No)	Yes

### 4) Khayrabuni Bamboo Crafts Cluster

Location	Vill-Khayrabuni,Po-Illambazar, Block-Illambazar. (Activity area Ilambazar GP)
Block/Municipality,PS	Ilambazar
Main Product of the Cluster	Bamboo Craft(Mora,Kulo,Jhuri,etc.)

No. of enterprises in the cluster	80 no. Micro-80
Status of employment	Total- 150, Men-70. Women-80, SC-150
Annual Turnover of the Cluster(in Rs)	Rs-2000000(Rs.20 lakh)
Present technology(mention, manual/semi-automatic/automatic)	Manual
Whether cluster product is exported?(Yes/No)	No
Present critical gap of the units	Technology, Skill, Finance
Intervention already taken in soft activities(brief description action taken in separate sheet)	Skill Dev. Training completed.
Intervention already taken in hard activities	No
Whether Hard intervention is possible?(yes/No)	Yes

### 5) Adityapur Mrit Shilpa Cluster

Location details indicating GP	Vill-Adityapur,Po-Adityapur,GP-Kankalitala (Activity area ,GP-Kankalitala)
Block/Municipality	BolpurSriniketanDevelopment Development Block
Name,designation and contact no of the key person of SPV	Narayan Karmakar,Contact No-9002620792/7063180792
Main Product of the Cluster	Different types of clay model &dolls.
No. of Enterprises	20 no. Micro-20
Status of employment	35 no., Men-28, Womwn-07, Gen-32, SC-03
Annual Turnover of the Cluster(in Rs)	Rs-3500000(Rs35lakh)
Present technology(mention, manual/semi automatic/automatic)	Manual
Whether cluster product is exported?(Yes/No)	No
Present critical gap of the units	Technology, Skill, Finance.
Intervention already taken in soft activities	Skill Dev. Training completed.
Intervention already taken in hard activities.	No
Whether Hard intervention is possible?(yes/No)	Yes

### 6) Sajina Mrit Shilpa Cluster

Location	Vill-Sajina,Po-Sajina,GP-Purandarpur (Activity area,GP-Purandarpur)
Block/Municipality	Suri-II Development Block
Main Product of the Cluster	Different types of clay model(specilly different types of Hindu deities)

Enterprises	Total units- 11 no., Micro-11
Employment	35 no., Men-26, Women-09, SC-28, Gen-07.
Annual Turnover of the Cluster(in Rs)	Rs-4200000 (Rs.42 lakh)
Present technology(mention, manual/semi automatic/automatic)	Traditional & Manual
Whether cluster product is exported?(Yes/No)	No
Present critical gap of the units	Technology, Skill, Finance
Intervention already taken in soft activities	Skill Dev. Training completed.
Intervention already taken in hard activities	No
Whether Hard intervention is possible?(yes/No)	Yes

### 7) Muralpur Wooden furniture Cluster

Location details indicating GP	Vill-Muralpur,Po-Baliharpur ,GP-Kapistha (Activity area-Kapistha GP)
Block/Municipality,PS	Block-Md. Bazar,PS-Md.Bazar
Main Product of the Cluster	Wooden Furniture
Enterprises	Total units-40 no., Micro-40
Employment	Total- 120 no., Men-120, Gen-120.
Annual Turnover of the Cluster(in Rs)	Rs-9000000
Present technology(mention, manual/semi automatic/automatic)	Traditional & Manual
Whether cluster product is exported?(Yes/No)	No
Present critical gap of the units	Technology, Skill, Finance
Intervention already taken in soft activities	Skill Dev. Training completed
Intervention already taken in hard activities	No
Whether Hard intervention is possible?(yes/No)	Yes

### 8) Suri Readymade Garments Cluster

Location details indicating GP	Office location:At-Station More ,Suri,Po-Suri, (Activity area-Suri Municipality,Suri-I,Suri-II Deb Block)
Block/Municipality,PS	Municipality-SuriMunicipality,PO-Suri
Name of the SPV	Suri Women Readymade Garments Cluster Industrial Co-Operative Society Limited
Main Product of the Cluster	All types of Readymade Garments and Kid wear
Enterprises	Total-units-50no., Micro-50

Employment	Total-115, Men-12, Women-103, SC-11, ST-0, Gen-35, Min-69.
Annual Turnover of the Cluster(in Rs)	Rs-1500000
Present technology	Manual & semi-automatic
Whether cluster product is exported?(Yes/No)	No
Present critical gap of the units	Technology, Skill, Finance.
Intervention already taken in soft activities	Skill Dev. Training, Study Visit completed
Intervention already taken in hard activities	Yes
Whether Hard intervention is possible?(yes/No)	Yes

### 9) Khoyrasole Wooden Furniture Cluster

Location details indicating GP	Office location: Vill-Gokrul, Po-Kukhutia,GP-Hetampur (Activity areaGP-Dubrajpur,Balijuri,Hetampur,Paduma,Chipai)
Block/Municipality,PS	Block -Khoyrasole,PS-Kankartala, Lokepur&Khoyrasole
Main Product of the Cluster	Wooden furniture
Enterprises	Total units-40 no., Micro-40
Employment	Total- 100, Men-100, Gen-80, SC-8, ST-2, Min-10.
Annual Turnover of the Cluster(in Rs)	Rs-8000000
Present technology(mention, manual/semi automatic/automatic)	Traditional &Manual
Whether cluster product is exported?(Yes/No)	No
Present critical gap of the units	Technology, Skill, Finance
Intervention already taken in soft activities	Skill Dev. Training completed.
Intervention already taken in hard activities	No
Whether Hard intervention is possible?(yes/No)	Yes

5. **Major issues faced by industry :** The main reason behind the backwardness of the district is being the lack of infrastructure. Historically the economy of the district is agro based. Some cottage industries have shortage, and shortage of industrially skilled labour. Industrial awareness has to be created among the masses. Industrial infrastructural support in the form of industrial sheds, better transport facilities, cold storages, etc. needs to be developed. Some agro based industries failed to flare in changing market. Presently the state and central government are taking initiatives to change the scenario. Coming up of a 1000+ MW thermal power plant is a big step forward in that direction which opened up roads for ancillary industries.

## 6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No.	Type of assistance	Name and address of agencies
1.	Udyog Aadhaar Memorandum Registration	<p>1) MSME - Development Institute, Ministry of MSME, Govt. of India, 111 &amp;112, B. T. Road, Kolkata-700108.</p> <p>2) District Industries Centre, Directorate of M&amp; SSE, Govt. of West Bengal, Super Market (1<sup>st</sup> floor), P.O.: Suri, Dist : Birbhum, West Bengal.</p>
2.	Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey reports.	<p>1) MSME - Development Institute, Ministry of MSME, Govt. of India, 111 &amp;112, B. T. Road, Kolkata-700108.</p> <p>2) Directorate of Industries New Secretariat Bldgs, 9th fl., 1, Kiran Sankar Roy Road, Kolkata-1</p> <p>3) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3<sup>r</sup> floor) Kolkata-13 &amp; 31, Block Burn Lane, Silpa Bhawan, Kolkata-12</p>
3.	Land and Industrial shed	<p>(1) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mullick Square, (3<sup>r</sup> floor) Kilkata-13 &amp; 31,Black Burn Lane, Silpa Bhawan, Kolkata-12</p> <p>(2) West Bengal Industries Infrastructure Development Corpn. Ltd., P-34, CIT Road, Kolkata-14</p>
4.	Financial Assistance	<p>(1) West Bengal Industrial Development Corporation Limited, 5, Council House St., Kolkata-1</p> <p>(2) Small Industries Dev, Bank of India (SIDBI) Eastern Regional Office, 11, Dr. U. N. Brahmachari Road, Kolkata-700017</p> <p>(3) W. B. Financial Corpn., 2A, Netaji Subhas Road, Kolkata-16</p> <p>(4) United Bank of India, H. O. 16, Old Court House St, Kol-1</p> <p>(5) All other Banks</p>
5.	For raw materials under Govt. Supply	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
6.	Plant and machinery under	National Small Industries Corpn. Ltd.,

	hire / purchase basis.	20 B, Abdul Hamid St., 7th floor, Kolkata-69
7.	Power/ Electricity	(1) W.B. State Electricity Distribution Co. Ltd. Bidyut Bhawan, Sector-II, Salt Lake City, Kolkata-91  (2) Calcutta Electric Supply Corpn. Ltd., Victoria House, Kolkata-69  (3) Durgapur Projects Ltd. Administrative Building, Dist- Burdwan, Pin-713201.  (4) Dishergarh Power Supply Co. Ltd. P.O- Dishergarh, Asansol, Pin-713301
8.	Technical Know – how.	(1) Indian Institute of Technology, Kharagpur, Paschim Medinipur (2) Deptt. Of Engineering & Technology, Jadavpur University, Jadavpur, Kolkata-32
9.	Quality & Standard	MSME Testing Centre (MSME -TC), 111 & 112, B.T. Road, Kolkata-108
10.	Marketing /Export Assistance	(1) Zonal Joint Director General of Foreign Trade, 4, Esplanade East, Kolkata-700069  (2) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square, (3r floor) Kolkata-13
11.	Other Promotional Agencies	(1) Reserve Bank of India, Rural Planning and Credit Department, 15, Netaji Subhas Road, Kolkata-1 (2) Indian Institute of Packaging, Block CP, Sector V, Salt Lake City Kolkata-91 (3) Khadi and Village Industries Commission 33, Chittaranjan avenue, Kol – 73

