



Government of India
Development Commissioner (MSME)
Ministry of Micro, Small & Medium Enterprises
Announces
Management Development Programme

On
“ Marketing Management ”

At East Kolkata

FOR

Owners/Managers/Supervisors/Employees of MSME Industry/
Business/Service Venture and Prospective Entrepreneurs.

[Course Duration: 09/02/2009 to 20/02/2009 (HALF DAY Non-Residential Course)

[Eligibility Criteria: Candidates Must be of 18 Years and above and capable of Understanding Latest Aspects of MARKETING Management.

(Preference would be given to the Sponsored candidates from the MSME units of East Kolkata.)

[Course Fee : Rs. 400 for General; Rs. 200 for PH/Women and No Fees for SC/ST Candidates.]
Payment may be made by way of Demand Draft in favour of Director, MSME-DI, Kol-108 or in cash.]

Date of Interview: 04thFeb'09 (11 am) at MSME-DI, Kolkata.

Format of Bio-Data:
(along with copies of age, qualification, caste etc.)

i) Name, ii) Father's Name, iii) Postal address with contact no
iv) Name of the course, v) Age, vi) Whether SC/ST/W/PH/Gen,
vii) Qualification, viii) Experience,
ix) In case of MSME Sponsored, Name & address of the unit holders with Sponsoring letter.

N.B. No separate call letter will be sent for attending the interview. Original documents in respect of qualification, age, caste etc. Are to be brought on the date of interview. Course fee will not be refunded under any circumstances, except non-selection of the candidates. No TA/DA will be paid for attending the interview.

For detailed information, please contact: **Sri A.Basu, Asstt. Director (Chem),**
Mobile-9830908471 (11 AM - 5 PM)

Interested candidates may apply with their Bio-data, Copies of Certificates and two copies of recent passport size photographs on or before 30.01.2009 .

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