



**Government of India**  
**Development Commissioner (MSME)**  
**Ministry of Micro, Small & Medium Enterprises**

**Announces**

**EXPORT MARKETING DEVELOPMENT PROGRAMME**  
**For OWNERS & MARKETING STAFF OF MICRO, SMALL &**  
**MEDIUM INDUSTRIES AND PROSPECTIVE ENTREPRENEURS**

**Age Limit** : Above 18 years

**Minimum Qualification:** Madhyamik/Equivalent

**Duration** : 15.09.09 to 24.09.09

**Course Fee** :Rs.400/- for general and 200/- for Woman & PH.  
No fees for SC/ST.

**Mode of payment** : Cash or Demand Draft in favour of  
Director,MSME-DI,Kolkata.

**Last date for submission of application:** On or before 31.08.09

Interested candidates may apply with their Bio-Data to  
Director,MSME-DI,Kolkata,111/112,B.T.Rd.Kolkata-108

**Date of Selection** : 03.09.09

**Venue of the Training Programme:** MSME-DI(Tentative)

**For Further details contact:** I.D.Sharma,Asstt.Director(Met.)

**Mob: 9830076983**

**Director, MSME Development Institute**

111 & 112, B. T. Road, Kol - 700 108

Ph.:033-2577-0595/97/98 Extn.215, Tele Fax:033-2577-5531

E-mail: [director@sisikolkata.gov.in](mailto:director@sisikolkata.gov.in), [dcdi-kolkata@dcmsme.gov.in](mailto:dcdi-kolkata@dcmsme.gov.in)

e-mail: [director@sisikolkata.gov.in](mailto:director@sisikolkata.gov.in), [dcdi-kolkata@dcmsme.gov.in](mailto:dcdi-kolkata@dcmsme.gov.in)

website: [www.msmedikolkata.gov.in](http://www.msmedikolkata.gov.in)

Visit us: [www.dcmsme.gov.in](http://www.dcmsme.gov.in)

## एमएसएमई - विकास संस्थान

(पूर्व में, लघु उद्योग सेवा संस्थान)

सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय

भारत सरकार

111 व 112, बी.टी. रोड, कोलकाता-700108

दूरभाष : 2577-0595/0597/0598 (ईपीएब्लेक्स)

टेलीफैक्स : 033-2577-5531 (निर्देशक)

ई-मेल : [dcdi-kolkata@dcmsme.gov.in](mailto:dcdi-kolkata@dcmsme.gov.in)

वेबसाइट : [www.msmedikolkata.gov.in](http://www.msmedikolkata.gov.in)

देखें बि आ (एमएसएमई) : [www.dcmsme.gov.in](http://www.dcmsme.gov.in)



## MSME-DEVELOPMENT INSTITUTE

(Formerly- Small Industries Service Institute)

Ministry of Micro, Small and Medium Enterprises

GOVERNMENT OF INDIA

111 & 112, B. T. Road, Kolkata – 700 108

Phone: 2577-0595/0597/0598 (EPABX)

Tele-Fax : 033-2577-5531 (DIRECTOR)

e.mail : [dcdi-kolkata@dcmsme.gov.in](mailto:dcdi-kolkata@dcmsme.gov.in)

Visit us : [www.msmedikolkata.gov.in](http://www.msmedikolkata.gov.in)

Visit DC(MSME) : [www.dcmsme.gov.in](http://www.dcmsme.gov.in)

### SPEED POST

No. \_\_\_\_\_/

Date:06.08.09

To

Shri B.N.Sharma,

Campaigning Officer(MSME),

Directorate of Advertisement & Visual Publicity (DAVP), 8<sup>th</sup> Floor,

Suchana Bhawan,CGO Complex,

Lodhi Road, New Delhi – 110 003

Sub: Publishing of advertisement for Export Marketing development programme .

Sir,

This office will conduct a Export Marketing development programme from 19.08.09 to 30.09.09 at Kolkata. In this connection, 20 copies of Advertisement are enclosed herewith for publishing in the following Newspaper.

| Sl.No. | Name of Newspaper | Language | Edition | Date of publication    | Advertisement size                 |
|--------|-------------------|----------|---------|------------------------|------------------------------------|
| 01     | The Telegraph     | English  | Kolkata | Preferably on 17.08.09 | 15 cm x 2 columns in black & white |

It is therefore, requested to publish the above advertisement as per said particulars.

Encl : As stated

Yours faithfully,

( I.D.SHARMA)

Asstt.Director (Met.)

For Director.

Copy along with a copy of advt. matter for kind information :

1.The Dy.Director(Publicity),O/o DC(MSME),Nirman Bhavan,New Delhi – 108

2.Dy.Director( SENET),O/o DC(MSME),Nirman Bhavan,New Delhi – 108

3.Asstt.Director( SENET) MSME-DI,Kolkata to publish on Website ofMSME-DI,Kolkata

4.Asstt.Director(IMT),MSME-DI,Kolkata

5.Notice Board

6.I.F.C, MSME-DI,Kolkata.