



MSME - DEVELOPMENT INSTITUTE
(Formerly, Small Industries Service Institute)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA
111 & 112, B. T. ROAD, KOLKATA - 700 108
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GOLDEN OPPORTUNITY

PROUDLY ANNOUNCES

UNIQUE OPPORTUNITY

2 WEEKS TRAINING PROGRAMME ON

**1) HUMAN RESOURCE MANAGEMENT
&
2) MARKETING MANAGEMENT
AT KOLKATA**

FOR

- 1. OWNERS/MANAGERS/SUPERVISORS/EMPLOYEES OF MICRO, SMALL & MEDIUM SCALE INDUSTRY/BUSINESS/SERVICE VENTURE.**
- 2. PROSPECTIVE ENTREPRENEURS.**
- 3. EXECUTIVES/PROFESSIONALS OF CORPORATE SECTOR.**

SPECIALITIES OF THE COURSES

- 1. DELIBERATION BY PROFESSIONAL & EXPERT FACULTIES.**
- 2. PRESENTATION OF COURSE MATERIAL.**
- 3. AWARDING OF CERTIFICATES AFTER COMPLETION.**

PLEASE SEND APPLICATION & PARTICIPATE IN ANY OF THE ABOVE PROGRAMMES.

ELIGIBILITY CRITERIA & OTHER DETAILS GIVEN BELOW

<u>Qualification & Age</u>	<u>Course Fee</u>	<u>Month, Duration & Place of Training</u>	<u>Date,time & venue of interview</u>	<u>To whom application to be sent & last date of receipt of the same</u>
Must be 18 yrs. & above. Participants should be capable of understanding the topics on Human Resource Management or Marketing Mgmt.	Rs.400/-(four hundred) for General candidates & Rs. 200/-(two hundred) for Ph/Woman candidates. No fee for SC/ST participants. Payment may be made by way of Demand Draft in favour of Director, MSME-DI, Kol-108 or in cash also.	i) July'08 ii) August'08 (Ten working days) MSME-DI, 111 & 112 B.T.Road, Kolkata-108.	i) 09.07.08 at 11 am ii) 10.07.08 at 11 am MSME-DI, 111 & 112, B.T.Road, Opp. ISI, beside BKC College, Kolkata-108.	Director MSME-DI, 111 & 112 B.T. Road, Kolkata-108. Last date - 07.07.08

For detailed information, please contact : Sri S. K. Das, Asstt. Director(IMT), Phone : 2577-0595/97/98, Extn. 225
Mobile-9433026231

N.B. NO SEPARATE CALL LETTER WILL BE SENT FOR ATTENDING THE INTERVIEW. ORIGINAL DOCUMENTS IN RESPECT OF QUALIFICATION, AGE, CASTE ETC. ARE TO BE BROUGHT ON THE DATE OF INTERVIEW. COURSE FEE WILL NOT BE REFUNDED UNDER ANY CIRCUMSTANCES EXCEPT NON-SELECTION OF THE CANDIDATES BY THE BOARD AND PROGRAMME NOT CONDUCTED DUE TO UNAVOIDABLE CONDITION. NO TA/DA WILL BE PAID FOR ATTENDING THE INTERVIEW.

Format of application :
(along with copies of age, qualification, caste etc.)

- Name, ii) Father's Name, iii) Postal address with phone no. if any,
- Name of the course, v) Age, vi) Whether SC/ST/W/PH/General,
- Qualification, viii) Experience, ix) In case of MSME Industrialist, Name & address of the unit with Regn. No.

(SIGNATURE)