



KHUDRASHILPA MELA- 2007



**DOMESTIC & INDUSTRIAL FAIR – CUM – EXHIBITION FOR MARKETING
OF PRODUCTS OF MICRO, SMALL & MEDIUM ENTERPRISES**

FROM 4TH DECEMBER TO 10TH DECEMBER, 2007

.....TO BE ORGANISED BY ----

MSME-DEVELOPMENT INSTITUTE, KOLKATA

(Formerly, Small Industries Service Institute(SISI)

MINISTRY OF MSME, GOVT. OF INDIA

111&112, B.T. Road, Kolkata-700 108

Phone: 2577-0595/0597/0598, Tele Fax: 2577-5531(Director)

Email : director@sisikolkata.gov.in Visit us: www.sisikolkata.gov.in

CO-ORGANISERS

N.S.I.C.



K.V.I.C.



COIR BOARD



**IN ASSOCIATION WITH
Deptt. of MSSE&T,
Govt. of West Bengal,
FOSMI, FACSI, ICSI, IFTE, ETC.**

--- VENUE AT ---

**MSME-DEVELOPMENT INSTITUTE COMPOUND
111 & 112 B. T. ROAD, KOLKATA – 700 108.**

Salient Features:

- ❖ **Display & Sale of products manufactured by Micro, Small & Medium Enterprises.**
- ❖ **Participation of major prospective buyers of government and large scale sector.**
- ❖ **Seminars for awareness on RDSO enlistment, ISO-9000, FPO formalities, IT services and many others.**
- ❖ **Buyers-Sellers interaction for business negotiation.**
- ❖ **Expected participation of large organizations:**
 - **Ordinance Factory Board, Kolkata.**
 - **South Eastern Railway, Kolkata.**
 - **Eastern Railway, Kolkata.**
 - **Indian Oil Corporation.**
 - **Reserve Bank of India, Shalboni.**
 - **Calcutta Tramways Co. (CTC).**
 - **Calcutta State Transport Corporation(CSTC).**
 - **GRSE Ltd.**
 - **NTPC, Farakka.**
 - **CLW, Chittaranjan.**
 - **Other many large scale organizations.**

Participation Fee for :

✚ Micro Enterprises and Women Entrepreneurs (ME&WE) :	Rs. 90/- per sq.ft.
✚ Small Scale Enterprises (SSE) :	Rs. 100/- per sq. ft.
✚ Medium Scale Enterprises :	Rs. 150/- per sq. ft.
✚ Large Scale Enterprises /Organizations :	Rs. 200/- per sq. ft.
✚ 5% discount for Early Bird upto 20th Nov.07.	
✚ Entry Fee for visiting Mela :	Free of cost

Desiring candidates may apply in following format along with required demand draft/cash in favour of Director, MSME-DI, Kolkata, payable at Kolkata and other necessary documents to participate in the aforesaid Khudra Shilpa Mela, 2007 and duly completed application should reach to the authority on or before 30th, Nov.07.

Application Format along with brochure is available from this office.

**Contact Person :Sri S. Chakraborti, Dy. Dir.(Anc.) Mob:9883249010,
Sri N.K. Adhikari, Asstt. Dir. (Anc.) Mob: 9433904158,
Sri S. Banerjee, Inv. (Anc.) Mob: 9836648236 and
Sri S. Mondal, Dealing Assistant, Mob : 9433136511**

APPLICATION FORMAT

1. Name or Organization (2) Address (3) Telephone No./Mob. No./Fax No. (4) E-mail (5) Contact Person/Designation (6) Category (Put Trick Mark), ME&W/SSE/MSE/LSE (7) Product(s) manufactured and to be displayed (8) Participation Fee: Amount Cash/Draft Draft No. with date.

Name & Signature with date