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No. \_\_\_\_\_ EP/ITF/07-08/

Dated the 14/6/2007

**Sub: Participation of SSI/micro units in International Trade Fairs/Exhibitions, Organised by SIDO.**

Sir,

Small Industries Development Organization (SIDO) under the Ministry of Micro, Small and Medium Enterprises is scheduled to participate in 8 Nos. of International Fairs/Exhibition listed as under during 2007-08 as an export mark of development/promotion measure for the Micro and Small Industrial units.

**Expenses to be reimbursed to the MSME/KVI/Coir Board entrepreneurs for their Joint participation from a common platform.**

Sl.No.	Item of expenditure	Norms /Scale of Assistance
1.	Space Rent	Upto 50% of the space rent actually paid. In case of Women entrepreneurs/SC & ST entrepreneurs and entrepreneurs from North Eastern Region, upto 100%
2.	Travel Expenses	Upto 75% of the air fare by economy class or train fare, as the case may be. In case of Women entrepreneurs/SC & ST entrepreneurs and entrepreneurs from North Eastern Region, upto 100% of the air fare by economy class or train fare actually paid.

**Assistance for space rent and travel expenses for each participating entrepreneur/unit would be limited to Rs. 1.25 lakh.**

Each participating unit could book a minimum of 9 sq. m (3 m x 3 m) of space. If anybody wants more space, they can book in multiple of 1 x 3 sq. m and would be required to pay on pro-rata basis. It may also be made clear to the participating units that the space would be provided on the basis of lay-out plan, location and availability of space etc as decided by the deputed SIDO officers to that fair and their decisions shall be binding on participants. The quality of the product must be of international standards or units having ISO: 9000/14000 Certification may apply.

You are requested to please visit to [www.smallindustryindia.com](http://www.smallindustryindia.com). Or [www.laghu-udyog.com](http://www.laghu-udyog.com). Or [www.siskolkata.gov.in](http://www.siskolkata.gov.in), or may contact the undersigned of this Institute or Jt. Development Commissioner(SSSI), O/o Dc.(SSI), Room No. 718, Nirman Bhavan, New Delhi. (Tel. 011-23061091, E-Mail: [rparmar@sidomail.net](mailto:rparmar@sidomail.net) or Shri P.Lal, Dy. Director (MA) (Ph. 011-2306-2992), O/o. the DC(SSSI), New Delhi for further details, if any. A brief schedule of all the 8 oncoming fairs together with fair duration and name of specific products is annexed overleaf.

Yours faithfully,

( D. B. DATTA )  
DY. DIRECTOR(G&C)  
FOR DIRECTOR

**LIST OF TRADE FAIRS/EXHIBITIONS SIDO WILL PARTICIPATE DURING 2007-08.**

<b>Sl. No.</b>	<b>Name of the fair with the venue</b>	<b>Venue</b>	<b>Fair Duration</b>	<b>Last day to send the name of participants</b>	<b>Space Rent (perSq.mtr.)</b>	<b>Name of specific product</b>
1.	Canadian National Exhibition	Toronto, Canada	17 <sup>th</sup> Aug. to 3 <sup>rd</sup> Sept., 2007	13 <sup>th</sup> July, 2007	15,000/- + Service Tax	Indian handicrafts, giftware, Artware & Textile etc.
2.	Tehran Industry Fair,	Iran	8 <sup>th</sup> to 12 <sup>th</sup> Sept., 2007	23 <sup>rd</sup> July, 2007	Not received	Engineering Items
3.	GDS International Footwear Fair	Dusseldorf, Germany	Sept., 14-16, 2007	30 <sup>th</sup> July,2007	18,000/- + Service Tax	Footwear(Leather & Non-Leather)
4.	Fiera-Del-Levante-International Trade Fair	Bari, Italy	29 <sup>th</sup> Sept. to 1 <sup>st</sup> Oct., 2007	14 <sup>th</sup> August, 2007	9,000/- + Service Tax.	Handicrafts, Consumer goods, giftware, Artware & decorative items.
5.	8 <sup>th</sup> SAARC Trade Fair	Colombo, Srilanka	Dec., 2007	15 <sup>th</sup> Oct., 2007	Yet to be received	Multi Product Show
6.	Lyon International Fair	France	Mar., 2008	15 <sup>th</sup> January, 2008	Yet to be received	Handicrafts, giftware, leather items & RMG etc.
7.	INDEE	Russia	Mar., 2008	15 <sup>th</sup> January, 2008	Yet to be received	Engineering items
8.	India Show, Mexico City	Mexico	Mar., 2008	15 <sup>th</sup> January, 2008	Yet to be received	Multi Product.