

Advertisement Matter



**Government of India
Development Commissioner (MSME)**

**One day Sensitisation Programme-cum-Seminar on
“Barcode”**

FOR
MSME Entrepreneurs & Prospective Entrepreneurs.

If you are an existing entrepreneur running Micro or Small Unit and manufacturing fast moving consumer goods and want to increase your market network in India and abroad then the programme is necessary for you.

- Venue** : MSME-DI, Kolkata.
Course Duration : One day (11.2.2010) from 11:00 am.
Intake capacity : 50 Nos.(First come first serve)
Course Fee : Rs. 100/- (Rupees One hundred) only, by Demand Draft, payable in favour of “Director, MSME- DI, Kolkata” or by Cash).
Qualification : Minimum VIII Passed,
Format of Bio-Data : i) Name, ii) Father’s/Husband’s Name, iii) Postal address with contact no iv) Name of the course, v) Age, vi) Caste (SC/ST/Gen) vii) 2 Copies of Passport Size Photographs, viii) Qualification, ix) Experience, x) In case of MSME Sponsored,

Name & address of the unit holders with Sponsoring letter.
Last date of receipt of : 05.02.2010.

Application

N.B. Original documents in respect of qualification, age, etc. along with one photocopy are to be brought on the date of the Programme for Registration. Course fee will not be refunded under any circumstances.

For further details, please contact
Mr. A. Bandopadhyaya, Dy. Director(G&C) or
Smt. S.Roy, Asstt.Director, Mob. No. 9209239369

PLEASE CONTACT :
MSME-Development Institute,
111 & 112, B. T. Road, Kolkata-700108.
Ph: 033-25770595/97/98 Tele Fax : 033 25775531
E-mail : director@sisikolkata.gov.in, dcdi-kolkata@dcmsme.gov.in
Website : www.msmedikolkata.gov.in

Note: The above Advertisement Matter should not be translated while publishing.

एमएसएमई - विकास संस्थान

(पूर्व में, लघु उद्योग सेवा संस्थान)

सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय

भारत सरकार

111 व 112, बी.टी. रोड, कोलकाता-700108

दूरभाष : 2577-0595/0597/0598 (ईपीएनोएक्स)

टेलीफैक्स : 033-2577-5531 (निर्देशक)

ई-मेल : dcdi-kolkata@dcmsme.gov.in

वेबसाइट : www.msmedikolkata.gov.in

देखें-बिआ (एमएसएमई) : www.dcmsme.gov.in



MSME-DEVELOPMENT INSTITUTE

(Formerly- Small Industries Service Institute)

Ministry of Micro, Small and Medium Enterprises

GOVERNMENT OF INDIA

111 & 112, B. T. Road, Kolkata – 700 108

Phone: 2577-0595/0597/0598 (EPABX)

Tele-Fax : 033-2577-5531 (DIRECTOR)

e.mail : dcdi-kolkata@dcmsme.gov.in

Visit us : www.msmedikolkata.gov.in

Visit DC(MSME) : www.dcmsme.gov.in

No...../ MSME-DI- Kolkata/EP/Barcode/Main/2009-10
12.1.2010.

Date;

To
Shri B.N.Sharma, Campaign Officer (M/o MSME),
Directorate of Advertisement & Visual Publicity (DAVP),
Sochna Bhawan, 8th floor,
CGO Complex, Lodhi Road,
New Delhi-110003.

Sub: Release of advertisement for One day Sensitization Programme/Seminar on Bar Code -reg.

Sir,

Please find enclosed herewith 20 copies of draft advertisement matter in connection with ' One day Sensitization Programme/Seminar on Bar Code ' on 11.2.10 to be conducted by this Institute at Kolkata. It is requested that the advertisement matter may please be released in the following daily newspaper:

Sl.No.	Name of Newspaper	Language	Edition	Date of Publication
01.	Ananda Bazar Patrika	Bengali	Kolkata	Preferable on 31.1.2010(Sunday)

The matter may be published black & white in 15cm. (approx.) x two columns of the newspaper.

Encl.: As above.

Yours faithfully,

(A.Bandopadhyaya)
Dy. Director (G&C)
for Director.

Copy to:

- 1) The Director(E&T), O/o. DC(MSME), Nirman Bhavan, 7th floor, New Delhi-110011.
- 2) The Director (EP&M), O/o.DC(MSME), AGCR Building, 1st floor, New Delhi-110002.
- 3) The Dy. Director(Publicity), O/o.DC(MSME), Advertising & Publicity Divn.,
Nirman Bhavan, New Delhi- 110108.

for Director.

APPLICATION FOR MDP.

To
The Director,
MSME - Development Institute,
111 & 112, B. T. Road,
Kolkata-108

Kind Attn : Sri Ajoy Bandopadhyaya, Dy. Director (G&C)

Sub : Training on Export Marketing Course.

Sir,

In response to your Advertisement dated _____, I am to furnish my Bio-data for your kind consideration for above training course as detailed below :

1. Name :
2. Father's/Husband's Name :
3. Address with Phone No./E-Mail :

4. Age (Date of Birth) :
5. Qualification :
6. Experience, if any :
7. Are you SC/ ST/ PH ? :
8. Have you any SSI unit ? :
if yes, give it's Regn./EM No.
& date.
9. Course fee by Demand Draft :
in favour of Director, MSME-DI,
Kolkata or by Cash.

(Signature of the applicant)